



## Sustainable Development in the Agriculture Sector

*Presentation by William Saab, NewForesight  
Consultancy*

# What are the biggest challenges facing our world today?



## Population

2 billion =



9.4 billion

## Global GDP

10 trillion USD =



250 trillion

## Food demand

5 Petacal/day =



47 petacal/day

## Arable land

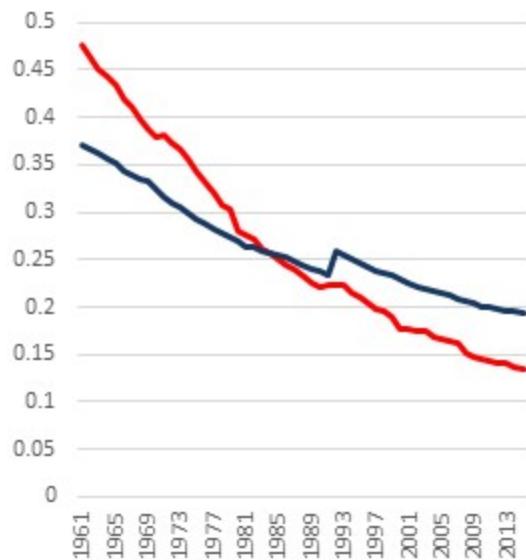
0.7 Ha/person =



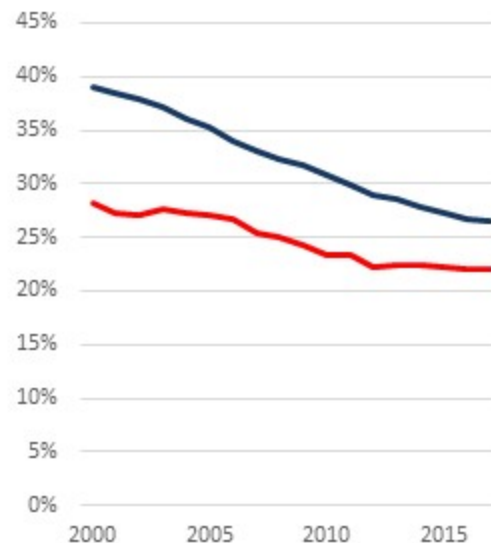
0.23 ha/person

# Is this relevant for the Middle East?

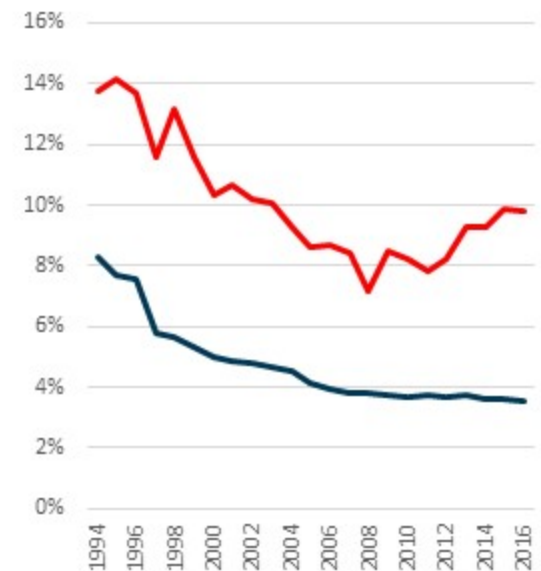
## Arable land (hectares per person)



## Employment in agriculture (% of total employment)



## Agriculture, forestry, and fishing, as % of GDP

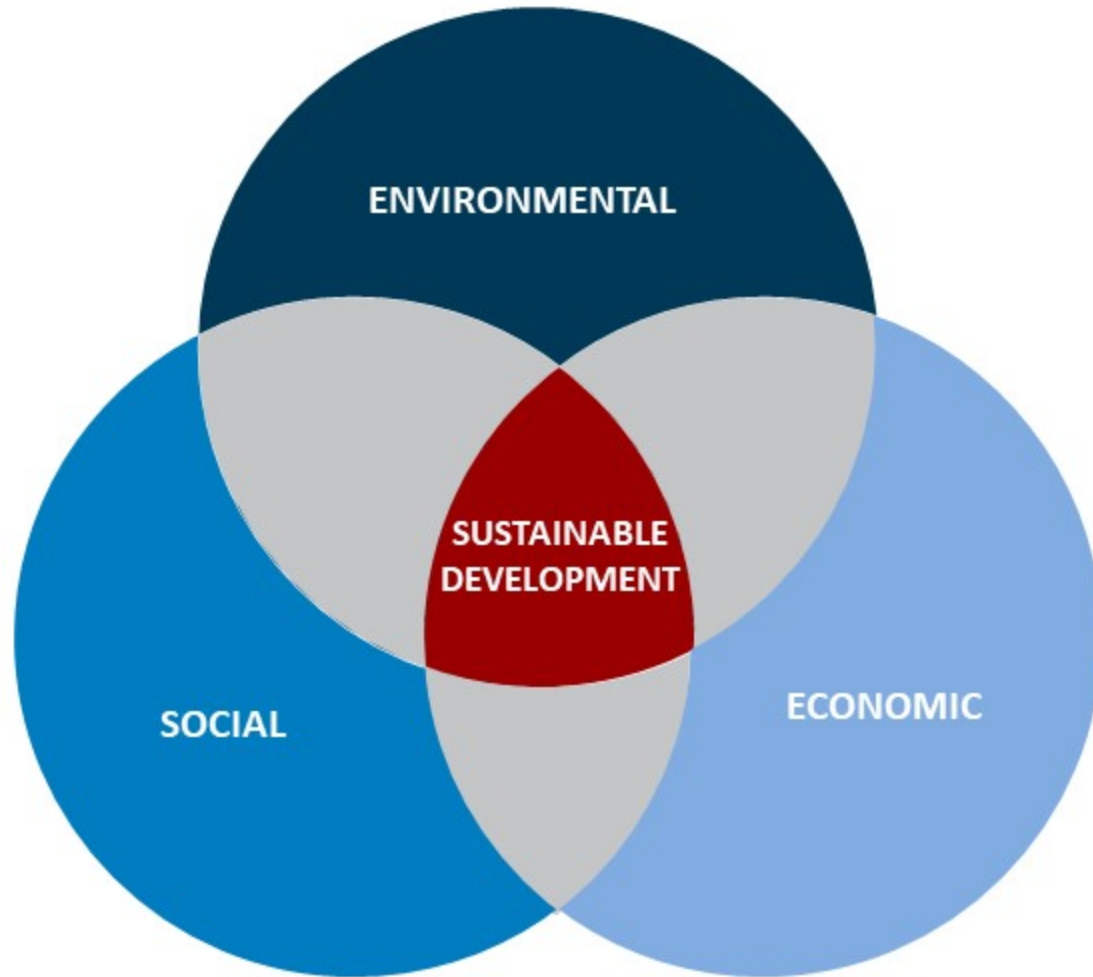


— Middle East & North Africa    — World

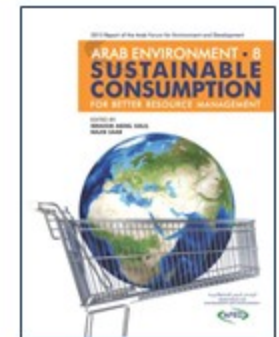
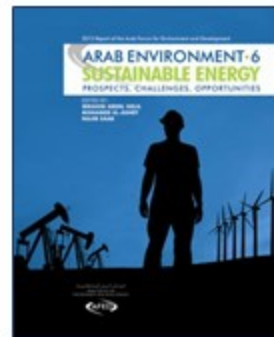
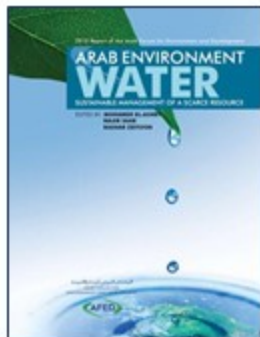
# What are the challenges in the agriculture world?



# The solution is sustainable development



# AFED has covered all three aspects in the past decade



# Closing thoughts

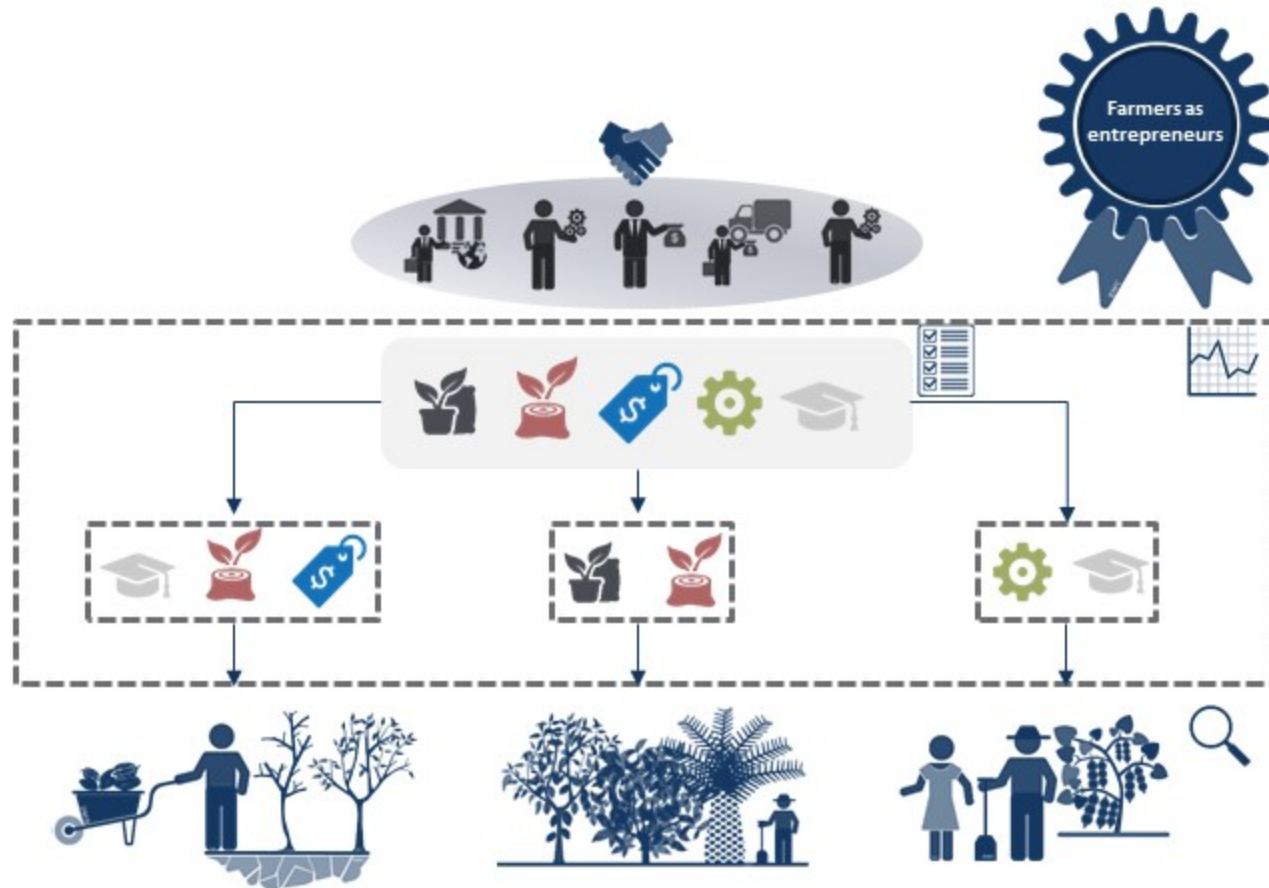
**Farmers, citizens, SMEs empowered as businesses**

**Sustainability seen as a business**

**Fix the system not the symptoms**



# Economics need to be part of the sustainable solution





creating  
**shared**  
opportunities



NewForesight

NewForesight Consultancy  
Witte van Schendelstraat 750-760  
3511 MK, Utrecht  
[www.newforesight.com](http://www.newforesight.com)

© NewForesight, registered with the trade register in the Netherlands under number 32160245. All rights reserved. Printed in the Netherlands. The NewForesight name, logo and 'leading in sustainable market transformation' are registered trademarks or trademarks.