



In 2012, CyclingCircle was born.

Founded by cycling enthusiast Karim Sokhn, CyclingCircle caters to develop several cycling related projects and activities that have a social and environmental impact.

It's a dynamic community for recreational cyclists, established to encourage and promote safe bicycle riding for transportation, fitness and recreation and to foster good relationships between cyclists and motorists by demonstrating courtesy and respect.



The Activities



Bike Touring

- CyclingCircle's first activity was organizing bike tours across Lebanon to introduce locals and foreigners to the beauty of the country.
- A gap merged – most of the people don't know, or are afraid to ride a bicycle



Bike School

- A school was later founded with an objective to teach people how to ride in the streets of Beirut, and later on, to use as a clean mean of transportation.
- Partnering with several bike shops, CyclingCircle runs today a cycling school for kids and for adults to introduce them to the world of cycling, whether it's for physical fitness, recreation or transport.



Bike Festival – Baskil (2013)

- Baskil: a celebration of everything the bicycle represents. Community, sociability, sustainability, sport and fun.
- Baskil was organized in collaboration with the Danish Embassy, MENA Design and Research Center, Public Interest Design Levant and CyclingCircle



Beirut CycleHack (2013)

- Beirut Cyclehack is part of a global movement bringing people together to come up with innovative ideas to improve the experience of cycling in cities, and suggesting solutions to obstacles that prevent people from cycling in the city.

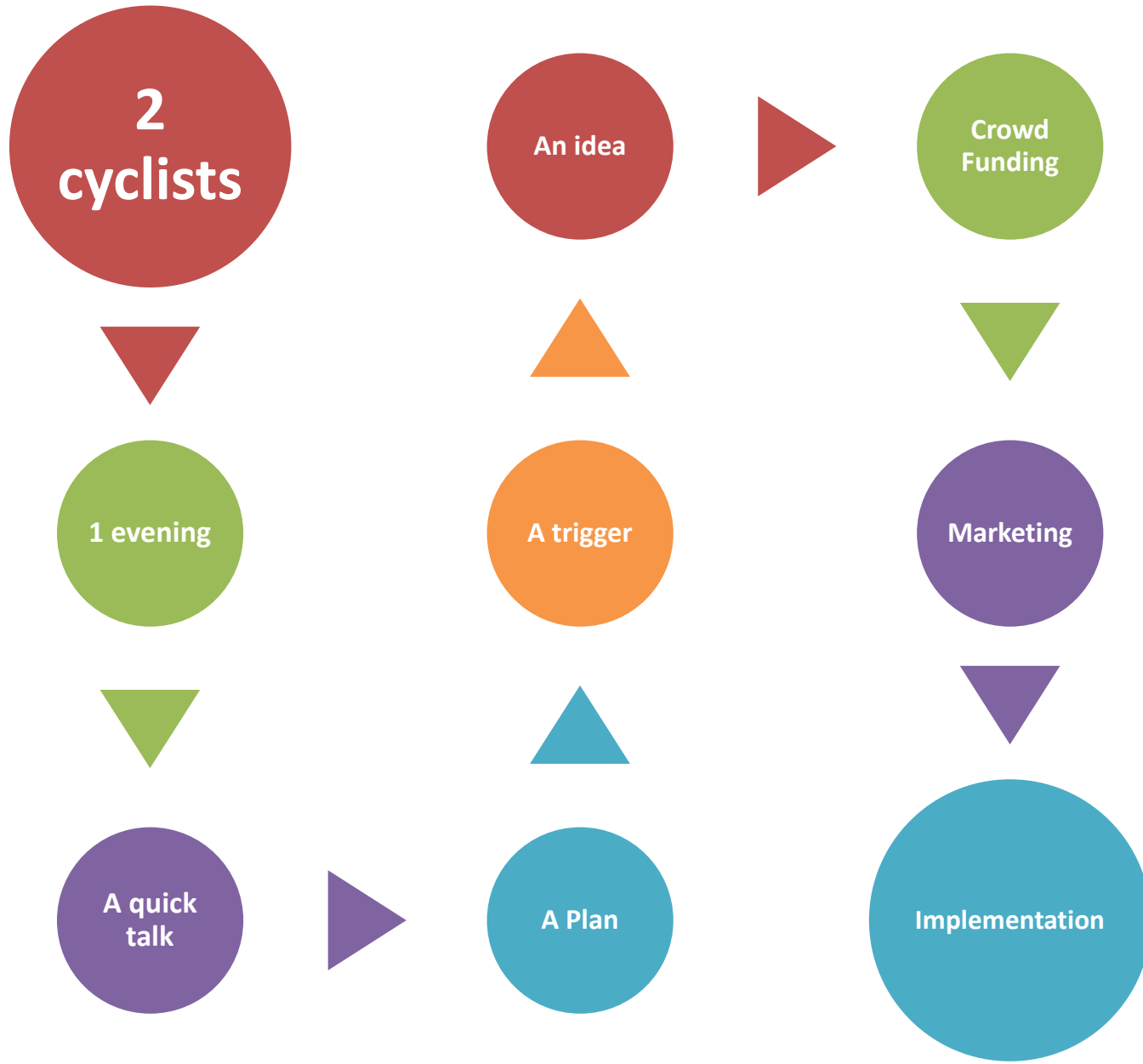
- October 2013 -
The Turning Point



دُغَرِي

m e s s e n g e r s

The Idea



Deghri Messengers

The Service

- Deghri Messengers is the first bicycle delivery service in Lebanon and the MENA region
- It provides Beirut's business with a carbon-neutral, customer-friendly delivery service they can rely on.

Why bicycles

- Too much noise and pollution
- Bicycles seen as a civilized mean of transportation
- Low cost, fast and durable

The mission

- To have a cleaner and healthier city
- To prove that the bicycle is a reliable mean of transportation
- To develop and spread a cycling culture among the Lebanese

REGIONS COVERED

Our service was essentially covering central Beirut but quickly spread towards Dahie from the South, Baabda/Sad el Baouchriye/Dora from the East and Dbaye/Jounie till Ghazir from the North.

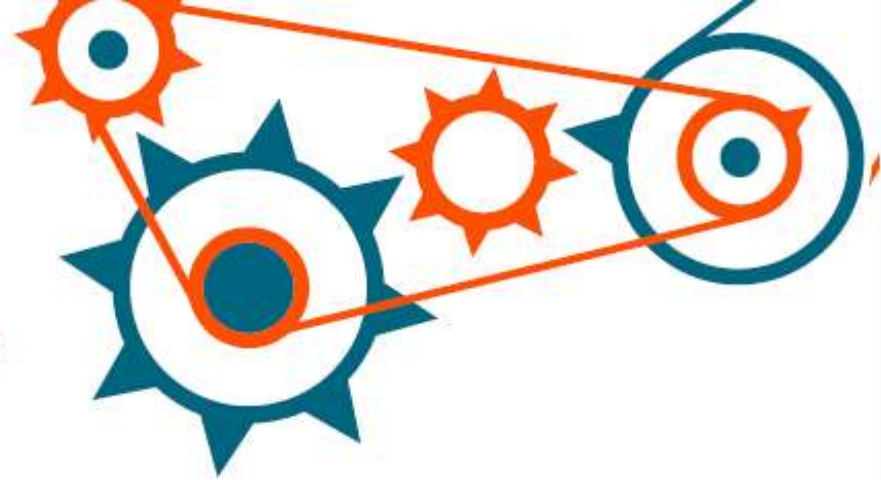
Thanks to the big amount of deliveries we're receiving, messengers are pedaling more and are able now to climb up with their bikes to Kfarchima, Baabda, Broumana, Ain Saade, Fanar, Rabieh, Zouk Mekael, Ghazir and Adma.

The map is divided by zones whereas each zone crossed will increase the delivery price.



WORKING HOURS

We operate from Monday to Friday, from 8:00 till 20:00
Saturday, from 8:00 till 13:00
We close on public holidays.



How do we transport your package?

We can transport anything in our big, waterproof bags or in our heavy-duty cargo bike. Our weight limit is 40kg. If you are not sure if we can handle your package, give us a call and we will answer your query quickly.

What do we carry?

- Documents , files, gifts, etc.
- Cheques (up to 50.000\$) should be crossed
- Cash (up to 2000\$)
- Groceries, food and beverage delivery
- Flowers and plants
- DVD/CD/USB/Laptop, etc.

HOW WE OPERATE

Order by either calling us, through whatsapp or via our website and facebook page



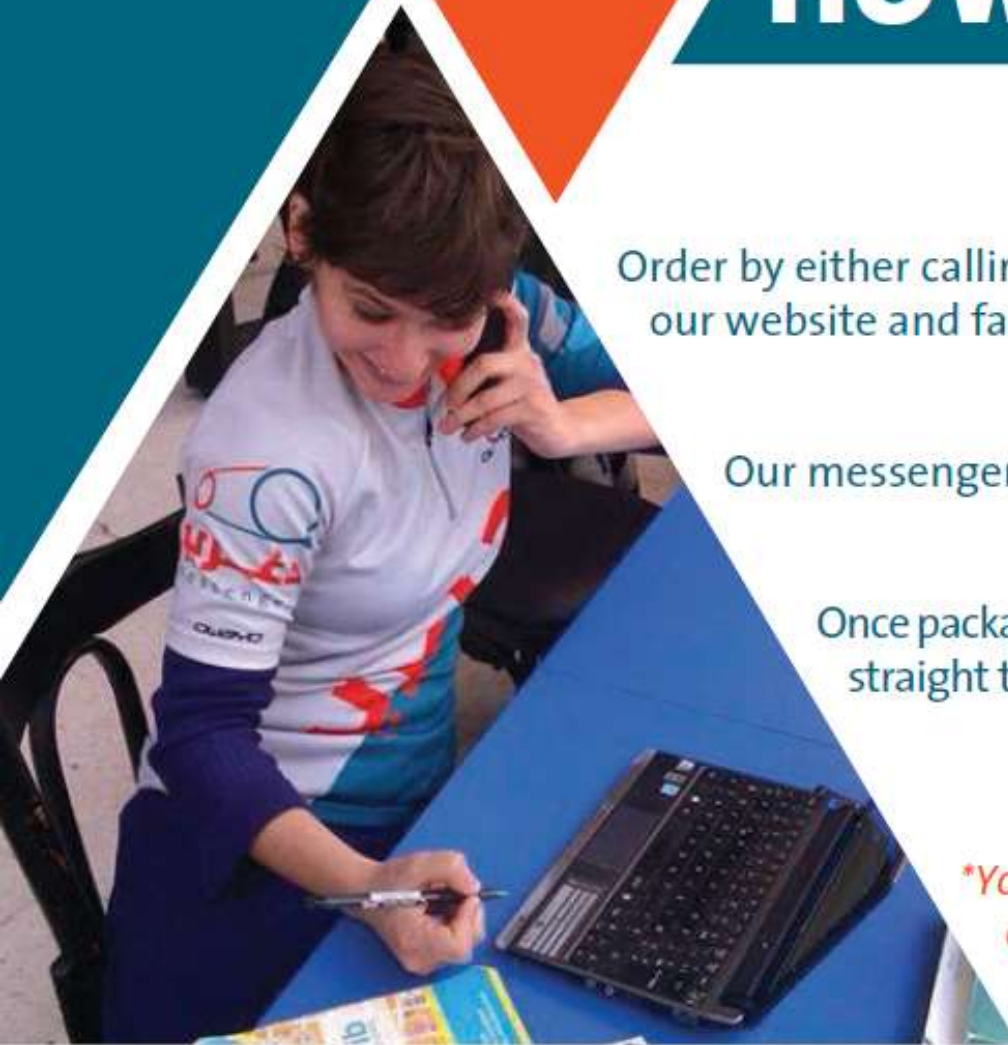
Our messenger heads to your door step



Once package received, the messenger heads straight to the recipient (Payment in Cash)



**You can pay us by the delivery or open an account*



DELIVERY PRICES

NUMBER OF ZONES CROSSED	SAME DAY DELIVERY (4-6 hours)	STANDARD (3 hours)	RUSH (1 hour)
1	6.000	9.000	12.000
2	8.000	12.000	16.000
3	10.000	15.000	20.000
4	12.000	18.000	24.000
5	14.000	21.000	-
6	16.000	24.000	-

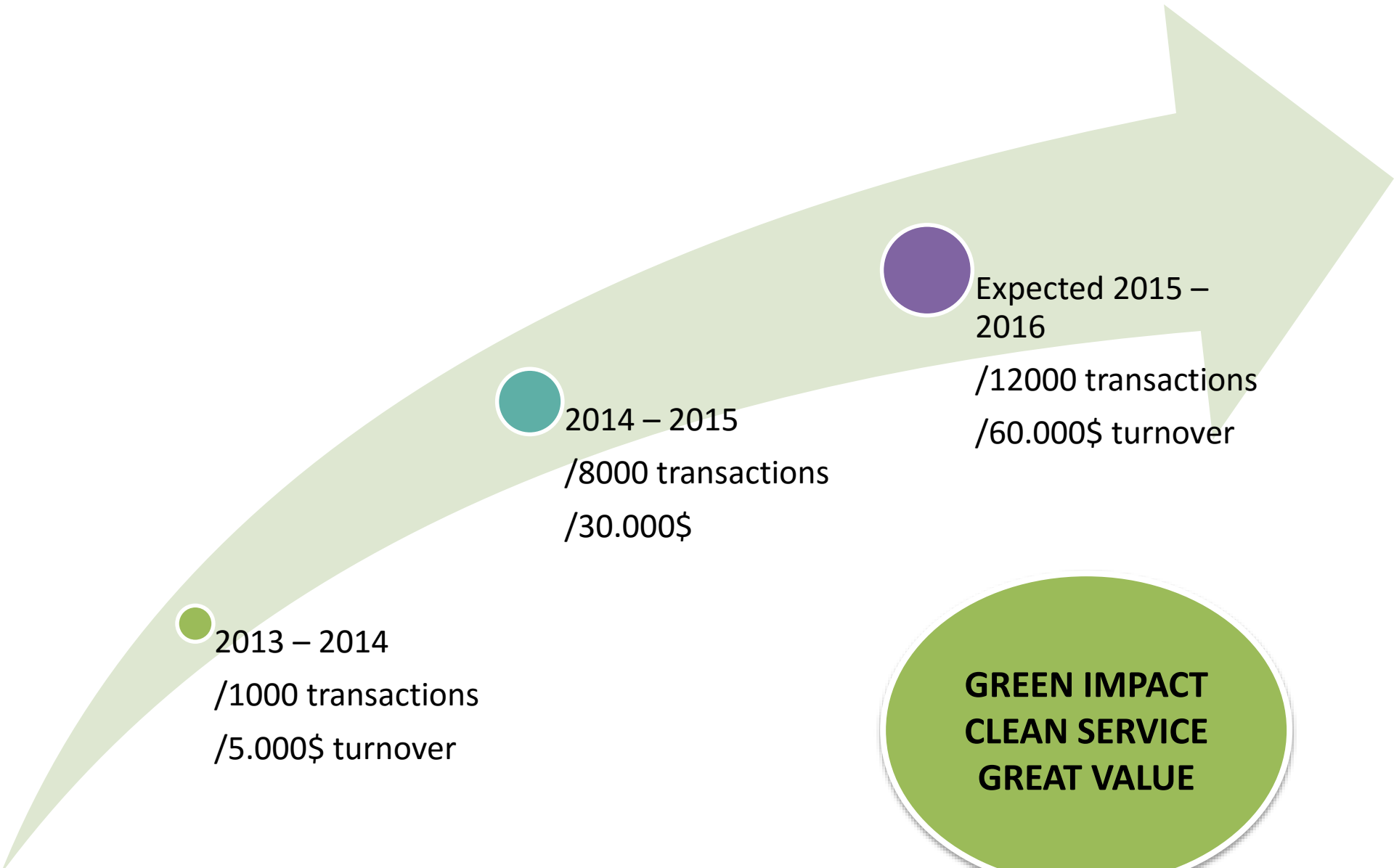
<http://deghri.com/order-form/>

- All prices are in Lebanese Pounds
- For multiple drop-offs, add 3000 for each extra address
- Package deals for organisations are available.

Send us your inquiry on delivery@deghri.com



Growth and Sustainability



2013 – 2014
/1000 transactions
/5.000\$ turnover

2014 – 2015
/8000 transactions
/30.000\$

Expected 2015 –
2016
/12000 transactions
/60.000\$ turnover

**GREEN IMPACT
CLEAN SERVICE
GREAT VALUE**

The Team





In the media ... and more !

The Media

Deghri Messengers was showcased in magazines such as L'Orient Le Jour, Executive Magazine, Commerce du Levant, Al Nahar, Al Safir, etc.

All local TV/Radios and more than 8 regional and international TV/Radios

The potential

Deghri Messengers was approached by Arab entrepreneurs to develop the project in their own countries, such as Tunisia, Egypt, Jordan, Palestine, Syria, Iraq, Kurdistan, and finally Turkey.

In addition to Arab countries, some entrepreneurs based in Western European countries approached CyclingCircle to develop a bike touring project.

In Lebanon, several young entrepreneurs approached us for a franchise.

SO WHAT ARE YOU WAITING FOR ?



**BE THE CHANGE
SEND IT BY BIKE!**

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For delivery

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www.degghri.com

<https://www.facebook.com/Degghri>

